



Why do most Impact Reports fail to communicate how you are different?

You believe in the impact of your organisation. You understand the problems you're addressing and design services that make a real difference, delivered by a staff team that push the boundaries of what is possible. The challenge is communicating this in ways that demonstrate the value that you create and what makes you different from others.

6 month program to equip you with data & skills to write an Impact Report

- 6 x group workshops x 3-hour workshops with six impact-driven organisations (charities, social enterprises, good businesses), including deep dive focus on your organisation.
- 6 x 1-hour individual guidance sessions & email follow-up (option for a staff workshop).

Led by experienced impact management practitioner Anton Simanowitz.

Starting January 2024

Cost: (for 2 people per organisation)
£1300 for organisations with <10 staff.
£1800 10+ staff

For guidance on writing your Impact Report see:
<https://socialperformance.net/s/Impact-Report-template.pdf>



Impact Goals

What are the problems you seek to solve? What do you do to be ethical & sustainable?



Pathway To Impact

What are your strategic choices and how does what you do lead to intended impact?



Learning and Improving

How do you use data and experience to improve your impact?



Delivering For Impact

What does 'quality' look like in your activities? What are the results if your activities are delivered effectively?



Data

What data do you need to report on quality, results and impact? How to use case-studies to illustrate your impact pathway and results?

Also available...

Action learning workshops on impact measurement & management

- A structured 6-month programme of 3-hour workshops covering impact goals, strategy and theory of change, measurement, and delivering for impact.
- Sharing of experience and perspectives of 6 – 8 participating organisations.
- Opportunity to focus on your organisation's specific goals and challenges in a supportive setting with expert guidance.



Regular in-person and virtual cohorts

Cost: £30 per session

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The process brought clarity to our vision and strategy, helping me articulate why the Pearce Foundation offers “more than money.” I understood the importance of improving our screening process to identify organisations where we could have a greater impact and also learned how to test assumptions through data collection and evaluation.

Jane Robbie, Pearce Foundation

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Gave me space to think strategically and work with others outside of my normal network to deep dive into what we are doing, why and how. We supported each other to understand the whole process of impact from setting intentions to measuring and reporting and how it applies to different organisations. We still have a way to go with our impact reporting and to find time to implement some of the ideas but I now feel like I have the knowledge to do this and a support network to help.

Jane Bettany, Corporate Director, GraceEyre

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Having a clearer vision and more organised ideas has really helped us when drafting funding applications. Thank you Anton.

Anna McDivitt, Smarter Uniform

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The process is action focused, and collaborative with other organisations, guided expertly by Anton.

Mark Taggart, Kennedy Street Recovery

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For more information contact

✉ antons@socialperformance.net

📍 Brighton & Hove

☎ 07799665585